



GREAT FUTURE **GALA**

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Join us on **Saturday, October 2, 2021**, for a special evening with Motown legend **SMOKEY ROBINSON**, in support of Boys & Girls Clubs of Middle Tennessee and the **more than 4,700 youth we serve**. With more than 700 distinguished guests and a one-of-a-kind entertainment experience, the night is always one to remember!



SMOKEY ROBINSON: In addition to his 50-year music career and status as an R&B icon, Robinson is a Boys & Girls Clubs' alumnus.

Robinson was one of the major songwriters and producers for Motown, penning several hit singles such as "Who's Loving You," "My Guy," "The Way You Do The Things You Do," "My Girl," "Get Ready" and "Ain't That Peculiar."

His classic hit, "Cruisin'," peaked at No. 4 on the Billboard Hot 100. The single "Just To See Her" won Robinson his first Grammy Award. In the same year, he was inducted as a solo artist to the Rock and Roll Hall of Fame.

Grand Hyatt Hotel
October 2, 2021
5-9 PM



2021 Sponsorship Opportunities

	Presenting Sponsor	Entertainment Sponsor	Leadership Circle	Advocacy Ambassador	Club Companion	Friend of the Club
	NISSAN	\$25,000	\$15,000	\$10,000	\$5,000	\$3,000
"Event Presented By" & Step & Repeat	X					
Executive Speaking Opportunity During Event	X					
Opportunity to Provide Participants with a Gift	X					
Celebrity Meet & Greet Passes*	6	4	2	2		
Creative Marketing Opportunities	X	X	X	X		
Logo Displayed in Printed Promotions & During event	Includes radio, if applicable	X	X	X	X	
Recognition in E Newsletter (7,000 recipients)	Logo	Logo	Logo	Name	Name	
Reserved Table(s) (Seats 10 Guests)	3	2	2	1	1	1
Logo Recognition in Printed Program (Advertisements Designed by Sponsors)	Two full-page advertisements	Two full-page advertisements	One full-page advertisement	Half- page advertisement	Quarter-page advertisement	Name Listed
Recognition on Website Sponsorship Page & Social Media	Prominent logo on landing page	Logo on landing page	Logo	Logo	Logo	Name
Every \$1 invested in BGCMT returns \$12.47 to our community	\$623,500	\$311,750	\$187,050	\$124,700	\$62,350	\$37,410

*Based on Celebrity Availability & Preference



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2021 Sponsorship Commitment

Name/ Company: _____

*As you wish to be acknowledged in the program

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Email Address: _____

Phone Number: _____

Payment Information

Please select your preferred payment method:

Enclosed Check: ___ Credit Card: ___ Invoice Request: ___

Name as Listed on Card: _____

Card Type: MasterCard: ___ Visa: ___ AMEX: ___ Discover: ___

Card Number: _____

Expiration Date: _____ CVV: _____

Signature: _____

I/we would like to commit to the following sponsorship level to support youth in Middle Tennessee

Presenting Sponsor
(\$50,000)

Entertainment Sponsor
(\$25,000)

Leadership Circle
(\$15,000)

Advocacy Ambassador
(\$10,000)

Club Companion
(\$5,000)

Friend of the Club
(\$3,000)

Individual Ticket (\$350 Each)
of Tickets: _____

I/ We cannot attend, but would like to make a donation of \$ _____

Questions? Contact Joslyn Jackson, Sr. Director of Resource Development, at jjackson@bgcmt.org or 615.983.6833.

Event: October 2, 2021 from 5-9PM at the Grand Hyatt Hotel



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2021 Attendee Information

Saturday, October 2, 2021 - 5-9 PM - Grand Hyatt Hotel

Please provide the names and contact information of your guests to ensure they are informed about the details of the evening. Cell phones are required due to the silent auction bidding system.

First Name	Last Name	Email Address	Cell Phone	Dietary Restrictions

Please return this information no later than Friday, September 17, 2021 to Joslyn Jackson, Sr. Director of Resource Development, at jjackson@bgcmt.org